

Senior Tribute Sizes & Early Pricing

The deadline to reserve this pricing is Friday, November 18th. Questions? Contact the advisor at dlyons@rosaryhs.org

Full Page: \$450.00

9.25" x 7.25"

(late pricing, if available: \$550.00)

Just use this guide to build your tribute to the correct size. You can attach your ad to an email (.pdf, TIFF or high-resolution .jpg) sent to yearbook@rosaryhs.org. We print at 300 dots per inch (dpi), which means that an 8" x 10" image will be 2400 pixels by 3000 pixels on your computer screen. Bigger is great- smaller will look blurry.

You can also submit your files on a CD or enclose a high-resolution paper print in a clearly marked envelope.

Thank you for supporting
the 2012 edition of "Reflections".

1/2 Page: \$300.00

7.25" x 4.25"

(late pricing, if available: \$350.00)

1/4 Page: \$225.00

4.25" x 3.5"

Rosary High School

1340 North Acacia • Fullerton, CA 92831

Dave Lyons, Yearbook Advisor

Phone: 714-879-6302 x146 • Email: yearbook@rosaryhs.org

Dear Rosary Senior Parents,

You have two weeks left to salute your senior in *Reflections*, the 2012 Rosary HS Yearbook. If you're considering purchasing a Senior Tribute, **now** is the time to reserve it. Simply fill out the slip at the bottom of this sheet and turn it in with your payment before Nov. 18th. Also, all tribute artwork must be in to Rosary by Friday, Nov. 18. After that date we can only accept full page ads at a cost of \$550 until December 9th. You can find the prices and size guides on the back of this flyer.

The tribute materials must be camera ready (good contrast with sharp, clean edges) and can be submitted as a photo print or electronically in TIFF or .pdf format. Please, don't submit low-resolution images downloaded from the internet. They look great on a computer monitor, but the printed results will be disappointing. Remember that the yearbook plant has to eliminate any copyrighted material (such as song lyrics or stickers of Disney characters) so plan your design accordingly. We reserve the right to make changes to conform to any printing specifications, format limitations, or community standards.

Photography studios like the Reinbold Gallery can create and submit the artwork for you, but you need to provide the basic content (personal message, photos, or sitting appointments) for the studio as soon as possible. Our designers on staff are motivated to help you make your tributes the best they can be, so please contact us if you have any questions.



IMPORTANT!

If you are even THINKING about purchasing a senior tribute, please put this letter in a safe place so you have the information handy. This information is also available on the Rosary website by going to the "Parents" link on the main page, then clicking on "Senior Information". For regular pricing, the November 18th date for artwork is final!

Reserve Your Senior Tribute Today!

Simply make your payment by Friday, Nov. 18th to reserve your tribute. Make the check out to **Rosary High School** and be sure to include this slip with your payment. All tribute artwork is due on Friday, Nov. 18. (See tribute size chart on the back for more details.)

Remember, you can create the ad yourself, have a photo studio create one, or contact the yearbook staff for advise: yearbook@rosaryhs.org

senior name		

parent/guardian/ad sponsor		
_____	_____	
phone	email	
I want to reserve a:		
<input type="checkbox"/> full page	<input type="checkbox"/> 1/2 page	<input type="checkbox"/> 1/4 page
Want someone to contact you?		
<input type="checkbox"/> Reinbold Gallery	<input type="checkbox"/> Yearbook Staff Designers	